

Your local BC Chapter of the IAAO is proud to bring you our August 2020 Newsletter. We hope that we can provide you with some insight to the goings-on of our chapter, and the work the executive is doing to bring value to our members. Without further ado, here is a message from the President, Laura MacLean.

President’s Report

Greetings IAAO BC member,

I hope you are all doing well and enjoying this beautiful summer weather.

As we prepare for the fall and potential unknowns in our professional and personal lives, I would like to take a moment to thank the IAAO BC Chapter executive for all of the hard work they do behind the scenes to keep this chapter running during uncertain times. Many of you attended the July 8th webinar: *Everything You Ever Wanted to Know About Modeling*. This virtual event resulted in attendance of 107 people, including 22 members and 85 non-members. The results of this was an increase to our chapter by two members and increased demand for more webinars.

As you know, our chapter is dedicated to maintaining a local focus and growing our chapter in 2020, so we appreciate your participation and will continue to answer the demand for more professional development opportunities through the webinar program.

Given the challenges throughout 2020, your chapter has submitted an article to Fair & Equitable for the September issue. The article will focus on the growth we have seen as a chapter despite all of the unforeseen challenges during the COVID-19 pandemic.

In the meantime, please continue to support our chapter by attending virtual events, volunteering for committees and providing feedback on how the chapter can add value to you as a real estate or assessment professional.

Thank you.

Your chapter president,

Laura

Educating our Members

The IAAO BC Chapter Executive have been taking the time to review [IAAO approved webinars](#) that we can provide to our members. Training provides value to our Chapter, and can be used to enhance your career as well as to apply professional development credits towards your accreditations. We are taking time to ensure that these webinars will bring you value and leveraging the knowledge and experience of our local executive to bring a BC perspective to the critique of this training.

We recently conducted a survey following the last webinar **Everything You Ever Wanted to Know About Modelling** on July 8, 2020.

We had a 20% response rate and the reviews were all positive. Our members are looking for more frequent webinars and events covering industry relevant sessions with topics ranging from, global influences on assessment, modelling, general industry practices, and excel.

We asked attendees to identify their top three webinars from the list of [IAAO approved webinars](#). Your executive team reviewed the feedback and we are excited to announce **IAAO Webinar Wednesdays!**

Refer to the following schedule for the

Webinar	Date
<i>Excel Can Do That?</i>	September 9, 2020
<i>Excel Can Do That? Part 2</i>	September 16, 2020
<i>What's Normal About Income and Expense Data?</i>	October 7, 2020
<i>Mass Appraisal Modeling and Spatial Analysis in R</i>	October 21, 2020
<i>Waterfront Property Evaluation</i>	November 4, 2020
<i>Condominium Assessment - Issues and Answers Webinar</i>	November 18, 2020

You will be receiving invites to the series in the next few days.

Next Webinars!

What: *Excel Can Do That?*

When: September 9, 2020 at 1:00 PM to 2:00 PM PDT

Presenter: David Cornell, CAE, MAI, Microsoft Certified Trainer

Details: This presentation highlights many of Excel's underutilized features and the basics of Excel in an assessment context.

What: *Excel Can Do That? Part 2*

When: September 16, 2020 at 1:00 PM to 3:00 PM PDT

Presenter: David Cornell, CAE, MAI, Microsoft Certified Trainer

Details: Most assessing offices are swimming in data. This webinar demonstrates how to take raw data and turn it into

actionable insight by using some of Excel's most powerful analytical tools, including Solver (Excel's optimization tool) and Excel's 3D mapping. This webinar will also demonstrate how to create data models. Discover how Solver is used in the valuation process:

- Discover how to create conditional formatting
- Discover how to create tables –setup and advanced features
- Discover how to create pivot tables and pivot charts (including how to add custom measures, including median values)
- Discover how to connect Excel to different data sources
- Discover how to create Date Models in Excel (very powerful!)
- Discover how to use Power Query (one of the best new tools in Excel!)

Growing our Membership



The IAAO BC Chapter has been working hard to grow our membership and provide value to you. As a part of our membership

you will have exclusive access to webinars and events put on by our local chapter, and the opportunity to network with professionals in BC and beyond. If you have any questions or know anyone who is interested, please reach out to membership@iaaobc.com.

REIBC Collaboration



To expand the benefits of our membership, the IAAO BC Chapter recently met with

Brenda Southam of the Real Estate Institute of British Columbia (REIBC) to discuss opportunities for collaboration. You can read some of their latest [blog articles](#) about online real estate, and new developments BC by following this [link](#). Stay tuned for more to come.

Communications

A reminder that the **IAAO BC Annual General Meeting** will be November 24th and we elect our IAAO BC Executive. Please consider participating yourself, if you are looking for a good opportunity to work on a maturing executive!

The Communications Committee has been ensuring our website is up to date, and keeping this Newsletter current and posted. If you have any ideas that you think should go into our Newsletter, please reach out.

Our Local Chapter

Do you know of anyone who has expressed interest in joining our local chapter? Do you have any comments or suggestions to help us improve your membership experience? Please email Tamanna or Heidi at membership@iaaobc.com.

President	Laura MacLean
Past-President	Bill MacGougan
Vice President	Tamanna Hamid
Secretary	Joseph Baich
Treasurer	Mariana Janusic
Director	Heidi Palmer
Director	Tom O'Brien

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