



Newsletter

June 2020

Your local BC Chapter of the IAAO is proud to bring you our June 2020 Newsletter. We hope that we can provide you with some insight to the goings-on of our chapter, and the work the executive is doing to bring value to our members. Without further ado, here is a message from the President, Laura MacLean.

President's Report

Greetings IAAO BC member,

I hope you are all doing well and staying healthy during these unprecedented times.

As we continue to navigate changes in both our professional and personal lives, it is important to step back and reflect on all that we have accomplished so far in 2020. Your IAAO BC chapter executive has been hard at work remotely: forming committees, planning events and increasing the membership by 16 percent.

We are dedicated to maintaining a local focus and growing our chapter in 2020. To facilitate this, we are working actively with IAAO on a marketing platform to achieve this goal, which I look forward to sharing with you in the near future.

In the meantime, please help to support our chapter by attending virtual events, volunteering for committees and providing feedback on how the chapter can add value to you as a real estate or assessment professional.

Thank you.

Your chapter president,

Laura

Educating our Members

The IAAO BC Chapter Executive have been taking the time to review [IAAO approved webinars](#) that we can provide to our members. Training provides value to our Chapter, and can be used to enhance your career as well as to apply professional development credits towards your accreditations. We are taking time to ensure that these webinars will bring you value by previewing them, and

leveraging the knowledge and experience of our local executive to bring a BC perspective to the critique of this training. We have so far previewed:

- ✓ *Assessing COVID19: What You Need to Know*
- ✓ *Everything You Ever Wanted to Know About Spatial Modelling*
- ✓ *GIS/CAMA*

If you see a webinar that interests you and you think would benefit the membership, please let us know and we'll consider it for a chapter virtual event!

education@iaaobc.com

We recently conducted a survey following the webinar **Assessing COVID-19: What You Need to Know** on April 29, 2020.

We had a 20% response rate and the reviews were all positive. Our members are looking for more frequent webinars and events covering industry relevant sessions with topics ranging from the current pandemic, global influences on assessment, modelling, excel and REITs. Furthermore, we received feedback to announce events and webinars further than two weeks in advance. Your executive team is reviewing all the feedback to provide more value to you!

Next Webinar!

What: *Everything You Ever Wanted to Know About Modeling*
Presenter: Paul Bidanset

Details: Modeling can be an intimidating word that conjures images of computer code, Greek symbols, and ivory towers; this presentation will bridge the gap between modellers and appraisers by explaining not just what models do, but how they do it, with zero jargon or mathematical formulas. It will demystify just how modeling fits into the assessment process, and offer key paths for modellers and appraisers to work together to produce optimal valuations.

When: July 8, 2020 at 3:30 PM to 5:30 PM PDT

IAAO Webinar Panel

We are exploring the notion of constituting post-webinar panels including some of the BC Chapter's best subject matter experts and perhaps other guests. YOU may be invited to be on a panel. This should really help connect the subject matter to our work in BC. Panelists may be asked some predetermined questions from the host and then take questions from attendees. Questions may come in during the webinar to be addressed after, or they may be asked in real time.

Growing our Membership



The IAAO BC Chapter is pleased to announce that our membership has grown by five new members recently. Please join me in

welcoming Ellen Lamoureux, Cathy Colborne, Simone Simpson, Laila MacMillan, and Tina Dhami! We look forward to the ideas and energy you bring to our chapter, and to seeing you either virtually or in-person when it is safe again for us all to gather. As a part of our membership they will have exclusive access to webinars and events put on by our local chapter, and the opportunity to network with professionals in BC and beyond.

REIBC Collaboration



To expand the benefits of our membership, the IAAO BC Chapter recently met with

Brenda Southam of the Real Estate Institute of British Columbia (REIBC) to discuss opportunities for collaboration. You can read some of their latest [blog articles](#) about online real estate, and new developments BC by following this [link](#). Stay tuned for more to come.

Do you know of anyone who has expressed interest in joining our local chapter? Do you have any comments or suggestions to help us improve your membership experience? Please email Tamanna or Heidi at membership@iaaobc.com.

President	Laura MacLean
Past-President	Bill MacGougan
Secretary	Joseph Baich
Treasurer	Mariana Janusic
Director	Tamanna Hamid
Director	Heidi Palmer
Director	Tom O'Brien

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