

HEIDI PALMER

My name is Heidi Palmer, and I joined the IAAO in 2017. I'm honoured to be nominated for a term as an executive in the BC Chapter. I have an active interest in the success and growth of the IAAO BC Chapter, and have experience with the organization as a local advocate for U4O and as a part of the BC Chapter Membership Committee. I've hosted an IAAO education session for four assessment offices in northern BC which highlighted some of our members and their experience with IAAO. I completed beta testing for IAAO Connect, and supported the executive mixer event in Vancouver. I see how information from IAAO Connect, and IAAO webinars can help our members enhance their expertise in work portfolios and I'd like to help the BC Chapter in getting that information out to our members.

I am also a member of REIBC as of 2016, and have sat on the Cariboo Chapter Committee. As an active member, I was part of organizing and hosting local events before local committees closed. I took part of a provincial task force in 2019 for REIBC to increase non-dues revenue, and have completed ad hoc work for the organization over the past couple years. I am a member of the BCA Women's Network, and sit on regional engagement, and health and wellness committees. I'm an active member of my community, volunteering for local events and services ranging from Canada Games materials management, to tutoring ESL, to Snowboard Canada photography.

My educational path began with an emphasis on entrepreneurship and management, and morphed into a focus on real estate. I obtained my Diploma in Urban Land Economics in 2016, and have pursued a degree of Bachelor of Business in Real Estate; looking forward to my graduation ceremony in early 2020.

If voted as part of the IAAO executive, I will aim to:

- engage our membership (and potential future members) in the range of benefits and services available with IAAO
- support growth and learning within the BC Chapter, and with the international membership

Thank you for your time and consideration,

Heidi Palmer